



2024 SECOND QUARTER NEWSLETTER

Industry Makes a Difference

One of the pillars of Industry Makes is to be a bold voice for Louisiana's industry and the countless small businesses that support and thrive on industrial growth in their communities. We support our Ambassadors and Partners by lobbying at state and local levels and driving policy on industry issues.

Earlier this year, Industry Makes made a statement at the East Baton Rouge Parish School Board meeting in support of Honeywell's ITEP application. Representatives from Industry Makes Ambassador, PALA Group, attended the meeting and showed their support, as well. Congratulations to Honeywell for the unanimous approval of their ITEP application!

The Iberville Parish Council recently proposed a resolution to participate in a class-action lawsuit regarding PFAS contamination. The original resolution was ambiguous and left uncertainty for manufacturers within the Parish. Together, Industry Makes, the Louisiana Chemical Association (LCA), and the Iberville Parish Council crafted a resolution that clearly defined the Parish's intentions while protecting future development and economic growth of their industry partners.

ConocoPhillips recently submitted their application for a Class V test well permit which is necessary for the company to pursue a potential carbon sequestration site in Cameron Parish. At their public hearing, Industry Makes read a statement in support of this permit, detailing the huge economic impact industry has in Southwest Louisiana. We are optimistic that the Department of Natural Resources will grant ConocoPhillips their permit.

OUR MISSION

To be a trusted source of industrial communications, while advocating for future investment and the industrial growth that is the backbone of Louisiana.

JOIN OUR CAMPAIGN



Recent Events

Industry Makes is an advocacy campaign that works to present a united industrial front in the face of coordinated anti-industrial messaging. Part of our awareness campaign includes presentations to other businesses, associations, and communities:

- Geaux Engage Table Top Show
- GBRIA's 3rd Annual Industry Expo
- Plaquemine Rotary Club
- Port Allen Rotary Club
- Desiree Lemoine's appearances on the Jim Engster Show

In June, Industry Makes attended GBRIA's 3rd Annual Industry Expo.

Industry Makes works with the Greater Baton Rouge Industry Alliance (GBRIA), the Louisiana Chemical Association (LCA), and the Lake Area Industry Alliance (LAIA) on the creation of one-pagers that connect the dots between the products industry makes and everyday life. Check out our latest one-pagers!



During a plant's initial construction, buildings are made using reinforced concrete and steel framing to withstand hurricane force winds. Dikes and levees manage potential flooding to protect critical equipment.

Prior to hurricane season, plants get ready by prepping generators, readying on-site crews, stocking supplies, checking satellite phones, and tying down loose equipment.

During a hurricane, highly trained emergency crews are on site closely monitoring the facility to ensure everyone's safety. They work tirelessly to prevent incidents and work with local authorities.

After a hurricane, recovery crews will assess the site for any damage or hazards before employees are brought back onsite and facility operations are restored. Post-hurricane reports are shared with all emergency officials.

LCA Louisiana Chemical Association | **INDUSTRY MAKES** | **LAIA** Lake Area Industry Alliance | **GBRIA** Greater Baton Rouge Industry Alliance | **More Info** 

BACK TO SCHOOL!

School would not be possible without industry. Not only is industry responsible for producing the chemicals that make our school supplies, but industry also contributes million of dollars in property taxes. These taxes enable teachers to have an 8% higher salary than teachers in other states while also contributing to making the school itself the best it can be.

SCHOOL SUPPLIES
School would not be possible without paper made by Georgia Pacific. Lion Copolymer is one of the world's first synthetic rubber producers, which is used to make rubber bands. Coated paperclips are made out of polyvinyl chloride (PVC), produced by Formosa Plastics. Polyurethane, produced by Albemarle, is found in Elmer's Glue.

BOOK SACK
Polyvinyl chloride (PVC), produced by Shintech Louisiana and Westlake Chemical, is used to create the plastic coating on book sacks. Now students can transport their books and materials to and from school!

CRAYONS
Coloring makes school enjoyable and gets students' creativity flowing! The wax found in crayons is produced by ExxonMobil.

TECHNOLOGY
How would students or teachers get through the school day without technology? Companies like Methanex and OxyChem produce methanol, chlorine gas, and chlorine trifluoride which are all found in computer screens and other hardware.

UNIFORMS
Shell Gelsmar produces mono-ethylene glycol (MEG) which is used to make polyester and Koch Methanol SL James makes methanol which is found in the synthetic fibers BASF produces to make uniforms.

DISINFECTANTS
Thanks to disinfectants, schools can minimize germs and bacteria that are passed from student to student. Sodium hypochlorite, also known as bleach, is produced at OxyChem. Shell Chemical produces ethyl alcohol which is found in hand sanitizer. CF Industries makes glass cleaner, and Bore Chemical makes Formula 409. So many cleaners produced right here in Louisiana!

GAS
Because of gas provided by Phillips 66, CITGO, Marathon, and Shell, students are able to get to and from school safe and sound.

LCA Louisiana Chemical Association | **GBRIA** Greater Baton Rouge Industry Alliance | **INDUSTRY MAKES** | **LAIA** Lake Area Industry Alliance

Stay tuned for our "Cheer for Chemistry" one-pager in the Tiger Pride edition of 225 Magazine and in Tiger Rag Magazine!

Industry Makes is proud to announce the addition of eight (8) new ambassadors to join our cause!

- H&E Equipment
- RES Contractors
- Apache
- Excel
- Plains
- Wilson Warehouse & Sabine Transportation
- Orbital Engineering
- Methanex

CONNECT WITH US

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