



**Let Others Make Noise.
We'll Make Everything Else.**

2023 SECOND QUARTER NEWSLETTER

NOTEWORTHY ACCOMPLISHMENTS

Since our last newsletter:

- Industry Makes is proud to announce new alliances during the second quarter with the Louisiana Chemical Association, the Greater Baton Rouge Industry Alliance, and the Louisiana Oil and Gas Association to publish one-pagers on how manufacturing in Louisiana makes our lives better every day. One-pagers include: Easter Fun, Crawfish Boil, and an upcoming Summer Fun. These one-pagers will be posted on the Industry Makes social sites and webpage. Please feel free to use them as a resource. This alliance is also looking to run statewide radio ads, so be listening for "The More You Know".
- Industry Makes is also proud to announce to its ambassadors its alliance with the LSU Center for Energy Studies. This alliance will help Industry Makes educate all parishes and municipalities on the science of carbon capture, utilization and storage (CCUS). Greg Upton, Bryan Snyder and John Flake will present at the upcoming annual conference of the Louisiana Municipal Association in August, and the Louisiana Police Jury Association annual conference later this fall. These subject matter experts have also drafted educational collaterals. As soon as it is finalized, it will be published on Industry Makes social sites and webpage.
- Industry Makes sub-committees have been hard at work in St. James Parish and in the Carbon Capture Utilization and Storage space.
- The St. James sub-committee held its second meeting in St. James Parish in May with comments and suggestions from Parish President Pete Dufrense. Additionally, this sub-committee submitted a response to The Lens publication that published a press release from the Deep South Center for Environmental Justice.
- The Carbon Capture Utilization and Storage sub-committee submitted comments to the EPA in support of Louisiana's Primacy Application for Class VI wells.
- In May, Industry Makes worked closely with the Ascension Parish Chamber of Commerce to put on the inaugural Ascension Day at the Capitol. Thank you to our Industry Makes Ambassadors, BASF, Air Products, Westlake, Occidental and Didier Consultants for their sponsorship of the great event.

OUR MISSION

To be a trusted source of industrial communications, while advocating for future investment and the industrial growth that is the backbone of Louisiana.

JOIN OUR CAMPAIGN





Industry Makes is proud to announce the addition of four (4) new ambitious ambassadors to the our cause!

- Advantous Consulting
- Alliance Safety Council
- BASF
- Koura

ETC..

- The Industry Makes Membership and Fundraising Sub-Committee has been renamed the Strategic Communications Committee. Email Jamie Allen @ Jamie.allen@cornerstonechemco.com if you would like to be a part of this sub-committee.
- Accolades and Congratulations to Industry Makes Treasurer, Connie Fabre, President and CEO of the Greater Baton Rouge Industry Alliance and to Industry Makes Steering Committee Member, Kate MacArthur, Executive Director of the Ascension Economic Development Corporation, for being named 2023 Baton Rouge Business Report Influential Women in Business!
- Please take some time to follow and like the Industry Makes social sites- It is important to help us spread our message and improve our analytics.

UPCOMING EVENTS





- 6/29 - GBRIA Industry Expo
- 10/29 - Industry Expo Ascension

CONNECT WITH US

-  industrymakes.org
-  info@industrymakes.org
-  [IndustryMakesLA](https://www.facebook.com/IndustryMakesLA)
-  [Industry Makes](https://www.linkedin.com/company/IndustryMakes)
-  [IndustryMakes](https://twitter.com/IndustryMakes)
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All of the documents referenced above are available on our website under the "Resources" page.

OUR PILLARS

-  Support a positive perception of industry in Louisiana
-  Be a bold voice for Louisiana's industry and the countless small businesses that support and thrive on industrial growth in their communities
-  Initiate research to help other advocacy efforts
-  Sustain the streamlined solutions to the Industrial Tax Exemption Program for both industry and local taxing authorities